

Halifax Career Fair

September 29, 2009

Sponsorship Opportunities

Presenting Sponsor – an unique opportunity for an organization with multiple departments attending the Halifax Career Fair.

Pre-event marketing

- Logo placement on event website home page
- Web link to sponsor website
- Logo placement on print ads (internal campus media and promotions)
- Coordination and scheduling of on-campus information sessions, scheduling of interviews, and job postings at each partner university campus

On-site recognition

- All organizational departments will be in a prime location at the main entrance to the Fair. The dimensions of this location will be developed with input from the Presenting Sponsor.
 - 10 Free Exhibitors/Departments based on a minimum of 35 registered exhibitors
 - \$100 discount for every department booked after the first 10 have registered
 - Free Internet service to each booth
 - 1 complimentary on-site interview space
 - Full-page back cover in Career Fair Event Guide (artwork to be supplied by sponsor)
 - Insert in delegate bag
 - Logo placement on all onsite banner signage
 - Logo placement on all printed and media materials
- **Please note 2 meal tickets will be provided for each department/booth booked

Right of first refusal has been given to the 2008 presenting sponsor

Platinum Sponsor \$5,000 (1 available)

Pre-event marketing

- Premiere booth location at main entrance to the Fair
- Logo placement on event website
- Web link to sponsor website
- Logo placement on print ads (internal campus media and promotions)

On-site recognition

- Booth space (8"x10") including two meal tickets
- Full-page ad in Career Fair Event Guide (artwork to be supplied by sponsor)
- Free Internet access
- Insert in delegate bag
- Logo placement on onsite signage
- Logo placement on all printed and media materials

Gold Sponsor \$3,000 (2 available)

Local industry exclusivity at this level

Pre-event marketing

- Advance selection of exhibit location
- Logo placement on event website
- Web link to sponsor website
- Logo placement on print ads (internal campus media and promotions)

On-site recognition

- Booth space (8"x10") including two meal tickets
- Full page ad in Career Fair Event Program (artwork to be supplied by sponsor)
- Insert in delegate bag
- Logo placement on onsite signage
- Logo placement on all printed and media materials

Silver Sponsor \$2,000 (5 available)

Local industry exclusivity at this level

Pre-event marketing

- Advance selection of exhibit location
- Logo placement on event website
- Web link to sponsor's website
- Logo placement on print ads (internal campus media and promotions)

On-site recognition

- Booth space (8"x10") including two meal tickets
- ½ page ad in Career Fair Event Guide (artwork to be supplied by sponsor)
- Insert in delegate bag
- Logo placement on onsite signage
- Logo placement on all printed and media materials

Bronze Sponsor \$1,500 (5 available)

Pre-event marketing

- Web link to sponsor's website

On-site recognition

- Booth space (8"x10") including two meal tickets
- 1/4 page ad in Career Fair Event Guide (artwork to be supplied by sponsor)
- Insert in delegate bag
- Logo placement on on-site signage