



September 28, 2010

Sponsorship Opportunities

Presenting Sponsor – a unique opportunity for an organization with multiple departments attending the Halifax Career Fair. Customized sponsorship opportunities available.

Pre-event marketing

- Logo placement on event website home page
- Logo linked to sponsor website
- Logo placement on print materials
- Coordination of media inquiries

On-site recognition

- All organizational departments will be in an oversized prime location at the main entrance to the Fair. The dimensions of this location will be developed with input from the Presenting Sponsor.
- One complimentary on-site interview space
- Outside back cover Ad in Career Fair Event Guide (artwork to be supplied by sponsor)
- Insert in delegate bag
- Logo placement on all onsite banner signage
- Logo placement in Career Fair Event Guide
- **Please note 2 meal tickets will be provided for each department/booth booked

Right of first refusal has been given to the 2009 presenting sponsor

Platinum Sponsor \$5,000 (1 available) SOLD

Pre-event marketing

- Advance selection of exhibit location
- Logo placement on event website home page
- Logo linked to sponsor website
- Logo placement on print materials
- Coordination of media inquiries

On-site recognition

- Booth space (8"x10") including two meal tickets
- Inside front cover ad in Career Fair Event Guide (artwork to be supplied by sponsor)
- Insert in delegate bag
- Logo placement on all onsite banner signage
- Logo placement in Career Fair Event Guide

Gold Sponsor \$3,000 (2 available)

Local industry exclusivity at this level

Pre-event marketing

- Advance selection of exhibit location
- Logo placement on event website home page
- Logo linked to sponsor website
- Logo placement on print materials

On-site recognition

- Booth space (8"x10") including two meal tickets
- Full page ad in Career Fair Event Program (artwork to be supplied by sponsor)
- Insert in delegate bag
- Logo placement on all onsite banner signage
- Logo placement in Career Fair Event Guide

Silver Sponsor \$2,000 (4 available)

Local industry exclusivity at this level

Pre-event marketing

- Advance selection of exhibit location

On-site recognition

- Booth space (8"x10") including two meal tickets
- ½ page ad in Career Fair Event Guide (artwork to be supplied by sponsor)
- Insert in delegate bag
- Logo placement on all onsite banner signage
- Logo placement in Career Fair Event Guide

Bronze Sponsor \$1,500 (4 available)

On-site recognition

- Booth space (8"x10") including two meal tickets
- 1/4 page ad in Career Fair Event Guide (artwork to be supplied by sponsor)
- Insert in delegate bag
- Logo placement in Career Fair Event Guide

Best Dressed Sponsor \$1,000 (1 available)

On-site recognition

- Insert in delegate bag
- Logo placement in Career Fair Event Guide
- On-site signage at "Best Dressed" Booth